

## CONTACT

- 📞 0723061414
- ✉️ johlize.vdmerwe@gmail.com
- 💻 <https://johlizevdmerwe.wixsite.com/portfolio>
- LinkedIn [linkedin.com/in/johlize-van-der-merwe](https://linkedin.com/in/johlize-van-der-merwe)

## SKILLS

Software	Research
Photoshop	Prototyping
Illustrator	Storyboarding
InDesign	Wireframe
Lightroom	Facebook ads
Premiere Pro	
After Effects	
Adobe XD	
Final Cut Pro	Illustration
iMovie	Photography
MS Office	Videography
Autodesk	Stop Motion

## LANGUAGES

English	●●●●
Afrikaans	●●●●

## LEADERSHIP

**Head Girl** (2016)  
Oudtshoorn High School

**Deputy Head Girl** (2016)  
Pinehurst Hostel for Girls  
Oudtshoorn High School

**House Committee** (2019)  
Nemesia Ladies Residence  
-Portfolios: Social Media and Marketing, Merchandise, Maintenance, Interior Decorating

**Head Mentor** (2020)  
Nemesia Ladies Residence  
-Portfolios: Social Media and Marketing, Merchandise, Maintenance, Interior Decorating

## REFERENCES

- Ms. Jeneen Cilliers 082 552 3768
- Mr. Erin Walker 082 785 0640

# JOHLIZE VAN DER MERWE

## GRAPHIC DESIGNER

## EDUCATION

### BA Visual Communication Design

University of Stellenbosch  
Class of 2020

## PROFESSIONAL EXPERIENCE

### 2021 - Social Media Designer

present Walker Group Upington  
Responsible for the design of various marketing campaigns, running Facebook ads and monitoring analytics to grow the company's online presence and improve engagement

### 2018 - Freelance Design and Illustration

2021  
-Durbieland Nursery School Class Graphics  
-Commissioned drawings  
-Bible for Creatives App Design - logo and brand collateral, including business cards and t-shirts

### 2016 - Social Media Management

2021  
Watookal (2016 -2021) (21,7K followers)  
Nemesia Ladies Residence (2018-2019)  
Hermanus FynArts Festival (June 2019)  
Duties ranging from designing marketing material, monitoring algorithms and interaction, creating effective posting plans, video editing, animation and photography

### 2018, 2019 - PhotoJenic Photography Studio

As a part-time assistant, my responsibilities ranged between Second Angle Photographer, Set Prepping and Posing and Equipment Management & Lighting

### 2019 - Hermanus FynArts Festival

Duties as a festival intern included managing galleries, setting up for events, conducting artist interviews and photography

### 2018 - Web Ateljee Upington

Duties as a shadow included sitting in on meetings with clients, logo design and illustration

### 2017-2021 - Art Class Facilitator

-Vacation lessons for children between the ages of 4 & 14