

## CONTACT

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## SKILLS

### Software

Photoshop  
Illustrator  
InDesign  
Lightroom  
Premiere Pro  
After Effects  
Adobe XD  
Final Cut Pro  
iMovie  
MS Office  
Autodesk

### Research

Prototyping  
Storyboarding  
Wireframe  
Facebook ads

### Hands on

Illustration  
Photography  
Videography  
Stop Motion

## LANGUAGES

English ●●●●●  
Afrikaans ●●●●●

## LEADERSHIP

### Head Girl (2016)

Oudtshoorn High School

### Deputy Head Girl (2016)

Pinehurst Hostel for Girls  
Oudtshoorn High School

### House Committee (2019)

Nemesia Ladies Residence  
-Portfolios: Social Media and  
Marketing, Merchandise,  
Maintenance, Interior Decorating

### Head Mentor (2020)

Nemesia Ladies Residence  
-Portfolios: Social Media and  
Marketing, Merchandise,  
Maintenance, Interior Decorating

## REFERENCES

Ms. Jeneen Cilliers 082 552 3768  
Mr. Erin Walker 082 785 0640

# JOHLIZE VAN DER MERWE

## GRAPHIC DESIGNER

## EDUCATION

### BA Visual Communication Design

University of Stellenbosch  
Class of 2020

## PROFESSIONAL EXPERIENCE

### 2021 - Social Media Designer

present Walker Group Upington

Responsible for the design of various marketing campaigns, running Facebook ads and monitoring analytics to grow the company's online presence and improve engagement

### 2018- Freelance Design and Illustration

2021

-Durbieland Nursery School Class Graphics  
-Commissioned drawings  
-Bible for Creatives App Design - logo and brand collateral, including business cards and t-shirts

### 2016- Social Media Management

2021

Watookal (2016 -2021) (21,7K followers)  
Nemesia Ladies Residence (2018-2019)  
Hermanus FynArts Festival (June 2019)

Duties ranging from designing marketing material, monitoring algorithms and interaction, creating effective posting plans, video editing, animation and photography

### 2018, PhotoJenic Photography Studio

2019

As a part-time assistant, my responsibilities ranged between Second Angle Photographer, Set Prepping and Posing and Equipment Management & Lighting

### 2019 Hermanus FynArts Festival

Duties as a festival intern included managing galleries, setting up for events, conducting artist interviews and photography

### 2018 Web Ateljee Upington

Duties as a shadow included sitting in on meetings with clients, logo design and illustration

### 2017- Art Class Facilitator

2021

-Vacation lessons for children between the ages of 4 & 14